

Press release, Zermatt, July 2016

Wine event at the Matterhorn Plaza in Zermatt How is the 2015 Pinot Noir from Salgesch?

The extremely hot summer of 2015 yielded a fantastic wine. In Switzerland, new red wines usually come onto the market around Christmas time. In Zermatt, on Friday, 5 August 2016, from 4.45 p.m., there will be a preview tasting of this outstanding vintage. Diego Mathier, the prominent spokesman of the Salgesch vintners, will be bringing a *barrique* of the 2015 Pinot Noir to the Matterhorn Plaza by horse-drawn carriage. Connoisseurs of Pinot Noir will be able to have a bottle to take home filled during the event, which is set to take place right in front of the Grand Hotel Zermatterhof. Naturally, the new Pinot Noir from Adrian & Diego Mathier Nouveau Salquenen can also be sampled at the Plaza, right at the foot of the Matterhorn. The weather forecast for 5 August looks excellent.

The term *barrique* refers to a size of barrel; in this case, 225 litres – 225 litres of 2015-vintage Pinot Noir that will be on offer for sampling on 5 August 2016 and can also be taken home in a bottle filled at the Plaza itself. The bottles will be numbered. The prices for this limited-edition offer are as follows: a bottle (0.75 l) costs CHF 35.00, while a carafe (0.5 l) for consumption at the Matterhorn Plaza costs CHF 22.00.

Salgesch is the most famous wine-producing village in Switzerland. In 1988, the very first grand cru concept for Pinot Noir was introduced here, and even today, these quality management guidelines remain the strongest in Switzerland.

Diego Mathier was crowned Swiss Vintner of the Year in 2007 and 2011. Since 2001, he has headed up the Adrian & Diego Mathier Nouveau Salquenen vineyard together with his wife, Nadia. The family company expertly interweaves traditional knowledge with new ideas – to great success. Five hundred gold medals stand testament to the fact that passionate commitment in the vineyard and in the cellar truly pay off.

Sit outside and enjoy delicious fare under the canopy of the summer sky

A fine glass of wine deserves something delicious to eat along with it. On 5 August, just like every other evening, tapas and light bistro dishes such as Alsace tarte flambée will be served on the Plaza. Those craving some tasty Valais cheese will not be disappointed – look out for the raclette and fondue specialities on the “saycheese!” menu.

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