

## **Press Release**

## **July 2022**

## Markus Marti is the new General Manager at Grand Hotel Zermatterhof

Markus Marti has been the new General Manager of the Grand Hotel Zermatterhof since July 18<sup>th</sup> 2022 and operates in his function as a member of the executive board of the Matterhorn Group AG.

Previously, Markus Marti managed the Chalet RoyAlp Hotel & Spa Switzerland (member of Leading Hotels of the World) in Villars-sur-Ollon and its sister hotel in Provence. The 59 year old Swiss from the Bern region prevailed against numerous competitors for the new position in a multi-stage application process. In his extensive career Markus Marti managed several Mövenpick hotels in destinations such as Sri Lanka, Saudi Arabia and the Maldives. In his position he draws on several years of experience in the areas of F&B and rooms division. «As a true host personality I look forward to putting my knowledge in the management of resort hotels to use in Zermatt, the most famous mountain destination of Switzerland».

The Grand Hotel Zermatterhof was built in 1879 by the burghers of Zermatt and is in proprietorship of the burgher council of Zermatt. It is operated by the Matterhorn Group AG, a company owned by the burgher council Zermatt. In 2021 the Zermatterhof was voted 'Hotel of the Year' by Karl Wild, the publisher of the eponymous hotel ranking guide.

The Zermatterhof with its 69 rooms and suites is a member of Swiss Deluxe Hotels, Preferred Hotels & Resorts and Historic Hotels of the World. The Zermatterhof offers the Restaurant «Alpine Gourmet Prato Borni» with 1 Michelin star and 16 GaultMillau points, the «Brasserie Lusi» with 13 GaultMillau points and the restaurant «saycheese!» with local cheese delicacies. The summer season lasts from 17<sup>th</sup> June to 6<sup>th</sup> November 2022.

## Contact for media enquiries:

Claudia Beaufort, commercial.director@matterhorn-group.ch Tel.: +41 27 966 67 60

Grand Hotel Zermatterhof Bahnhofstrasse 55 3920 Zermatt Tel. +41 27 966 66 00 info@zermatterhof.ch